

GetCollegeFunding presents “Parent University”

A PREPARATION SERIES FOR FAMILIES OF COLLEGE BOUND STUDENTS.

Please include in “COMMENTS” below any preference you may have for speakers, topics, time, etc. - and return to GetCollegeFunding.

Event	College Funding Stand Alone	Admissions and Funding for Highly Selective Colleges	Test Prep and College Funding	The College Planning FORUM	Advanced Strategies to Pay for College
Facilities	MPR or Auditorium	MPR or Auditorium	MPR or Auditorium	MPR or Auditorium	MPR or Auditorium
Seating	100-250	100-250	100-250	100-250	100-250
Add'l Facilities	-	-	-	6 classrooms in cluster/Registration and Lunch area	-
Target Audience	Parents	Parents and Students	Parents and Students	Parents and Students	Parents
Event Length	1.5 Hr	2.0 Hr	1.5 Hr	5.0 Hr	1.5 Hr
Suggested Day	Weeknight	Weeknight	Weeknight	Saturday	Weeknight
Set-up/Tear-Down	2.0 Hr	2.0 Hr	2.0 Hr	2.5 hr	2.0 Hr
Description	College Funding: The Missing Link in College Planning This event covers the PROCESS of college funding, EFC analysis, and how to know which colleges are affordable. More detailed topics on next page.	What Highly Selective colleges look for, and how a student should prepare. Also, some specifics on highly selective college financial aid, including which assets are included, and what a "no loan" policy really means.	FREE SAT test for all attendees on the ePrep.com site. Strategies for test prep, and what colleges are looking for in test scores. Also, an abbreviated session on College Funding: The Missing Link in College Planning.	Sessions covering essay writing, what juniors, sophomores, and freshmen should be doing, NCAA rules, college funding, strategies to pay for college, parent/student panel, test prep, public and private college admissions procedures and preparation, etc. Lunch can be provided	Strategies to pay for college when there is no "need based aid". Also, an abbreviated session on College Funding: The Missing Link in College Planning.
Suggested Time of Year	Fall or Spring	Fall or Spring	Fall or Spring	Fall or Spring	Fall or Spring
Date Requested	_____	_____	_____	_____	_____

Name of School/Organization: _____ Contact Name: _____

Phone Number: _____ e-mail: _____

Comments:

COLLEGE FUNDING: THE MISSING LINK IN THE COLLEGE PLANNING PROCESS

- ✓ Understand the specifics of creating a more realistic college list.
 - ✓ Many families qualify for far more financial aid than they ever would have imagined – whether it be need-based or merit-based.
 - ✓ Some families can send their children to a private school for less money out-of-pocket than a public school with a lower “sticker price”.
 - ✓ Other families can legitimately reduce their out-of-pocket costs by strategically repositioning assets before they complete and submit their financial aid forms.
 - ✓ Affluent families can often restructure their income in ways to provide themselves with what we call “Tax Scholarships”.
 - ✓ For many families it’s to your financial benefit to have two students in college at the same time.
 - ✓ Home equity will not prevent you from being eligible for financial aid in about 90% of all the colleges in the U.S.
 - ✓ In the unfortunate case of a separation or divorce most colleges don’t ask about the income and assets of the non-custodial parent
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ADMISSIONS & FUNDING FOR HIGHLY SELECTIVE COLLEGES

- ✓ How do you Improve Your Chances of Being Accepted to Your 1st-Choice College?
 - ✓ Why is it so hard for a good student to get into a top college?
 - ✓ What should sophomores and juniors be doing to improve their chances for admission to top colleges?
 - ✓ How is it determined who receives financial aid – and how much?
 - ✓ Can your family strategically increase financial aid eligibility?
 - ✓ What about families who receive NO financial aid?
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OVERVIEW OF TEST PREP AND COLLEGE FUNDING

- ✓ Using Technology in Preparing for the SAT/ACT
 - ✓ College Funding: The Missing Link in College Planning
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THE COLLEGE PLANNING FORUM

- ✓ Successful College Admission Planning
 - ✓ What you need to know Senior year
 - ✓ College for the “UNDECIDED” Student
 - ✓ College Planning for 10th and 11th grade
 - ✓ Saving and Borrowing for College
 - ✓ NCAA Clearinghouse and Recruiting for Athletes
 - ✓ Transferring to a 4-year School
 - ✓ College Funding/Financial Aid
 - ✓ The Dirty Little Secret of the SAT (and other Standardized Tests)
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ADVANCED STRATEGIES TO PAY FOR COLLEGE

- ✓ - Can YOU qualify for more financial aid? -
- ✓ - What if you don't qualify for ANY? Then what? -
- ✓ - Are your assets positioned MOST efficiently?
- ✓ - Why are Schedule C and Schedule E incomes SO valuable? -
- ✓ - Should YOUR children have money in THEIR names? -
- ✓ - Should you be sitting on all that HOME EQUITY? -
- ✓ - How do you BALANCE paying for college, investing, and planning for retirement? –